



# Progress Strategies +

A project management Company

## Corporate Social Responsibility Client Project Services Sheet 2020

### For Serious Clients.

For People. For Profit. For Planet. For Change.



**Progress Strategies+** is a project management firm creating and managing projects for corporate and organizational clients to help them maximize financial, human resources,



**Corporate Social Responsibility:** *Progress Strategies+* helps companies manage projects of resources and employee time to produce measurable impact on society through Corporate Social Responsibility projects to improve relations with customers leading to competitive advantage and loyalty from customers who make socially conscious choices to support businesses who contribute to the triple-bottom line in society.



**Corporate Social Responsibility:** An example is the *Progress Strategies+* creation and management of the Fifth Third Bank Seeds Educational and Entrepreneurial Development Series—a resident-based program with the bank of financial literacy and business 'shark tank' competition that led to awarding thousands of dollars to diverse entrepreneurs. This project encouraged job opportunities for residents and created positive community relationships and media for the bank.

### The Plus. The Awards.



**West Michigan Urban League:**  
Nolan Groce Business  
Leadership Award Winner

**Corp! Magazine**  
Diversity Focused Company  
Award Winner

**Grand Valley State University  
Office of Sustainability**  
Sustainability Champion Award  
Winner

**Progressive Women's Alliance**  
Award Winner

**Read Pat Lonergan (Fifth Third  
Bank) Client Comments:**  
[https://  
www.progressstrategies.  
com/clients](https://www.progressstrategies.com/clients)

### Examples of Clients Served

West Michigan Sustainable Business Forum

Fifth Third Bank

### Examples Progress Strategies+ Corporate Social Responsibility Project Areas

Assessment and Action Plan Development

CSR Strategic Planning

Evaluation and Development of  
Corporate Community Funding Programs

Community Relations Plans



Eric K. Foster  
Founder and Principal

## **Problem Solving. Cost Savings. Positive Economic & Social Impact.**

These planned and unplanned needs face companies and organizations every day. I created *Progress Strategies+* to help turn needs into successful project outcomes. I recognized that a wide-ranging group of clients needed efficient project management services.

*Progress Strategies+* was also founded to serve clients who desire the creation and completion of projects in a socially responsible manner through Diversity, Equity and Inclusion Client Services, Corporate Social Responsibility Client Services and Public Policy Advocacy Client Services. These services help clients make positive impact on people, profit and planet for their communities.

This is the + of *Progress Strategies+* **Corporate Social Responsibility Client Services**



**Assessment and Action Plan Development:** *Progress Strategies+* assessment of client employee community engagement activities, review of funding priorities and valuation of corporate citizenship time that leads to the creation of innovative community and socially-minded projects, values and policies to enhance customer relations, profit and community impact.



**Evaluation and Accountability of Corporate Funding Support to Community Organizations:** *Progress Strategies+* produces corporate philanthropic funding goals, measurements and annual reports for corporate clients to ensure that their funding to non-profits makes meaningful impact.



**External Relations:** *Progress Strategies+* creation of clear client project objectives helps create community service opportunities for employees that goes beyond good intentions but connects with stakeholders to change social conditions within the community.

Services also include the planning, policies and actions of external relations for corporations responding to current or potential negative community responses to corporate projects.



[www.progresstrategies.com](http://www.progresstrategies.com)



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